

## ELEGANZA by Gessi Elegance in the bathroom becomes wellness

Gessi believes there is more charm in perfect simplicity than in fussy, overdone design. A touch of elegance can make life easier and much more beautiful, enriching daily life and contributing to enhanced wellness. Hence, Gessi embraces the essential need for beauty and style in everyday living with the creation of Eleganza, a new total look bathroom collection with refined architectural lines and cleverly conceived function.

A balanced blend of good taste and distinct design, care for substance and meticulous attention to every detail, Eleganza speaks a classy though contemporary language, which makes the Collection fresh and urban rather than retro.

Its classical harmony, reinterpreted in the signature minimalism of Gessi, creates a "Modern-Traditional" design with insightful aesthetics, and a timeless elegance that transcends styles. Eleganza can be set gracefully in traditional or contemporary interiors.

As with all the Gessi Collections, Eleganza encompasses a large matching set of bathroom fittings, from faucets to accessories, from sinks and tubs to fixtures, all of which preserve the sculptural shapes of Eleganza for a complete Gessi Signature Bathroom.

Refined details characterize each element of the collection, with sophisticated and fresh finishes that stretch far beyond chrome, brushed chrome and gold to add to the personalization of everyone's private spaces.

Name of Collection: Eleganza.

Designer: Original design by Gessi Style Studio.

Materials.

Brassware: Chromed Brass.

Finishes: Polished Chrome, Brushed Chrome, Antique Brass, Polished Gold,

Polished Gold with white or black inserts, brushed gold, satin gold.

Sanitary-ware: white ceramic.

Washbasins and baths: white Cristalplant® and ceramic.