

FCML presents “THE INCIDENTAL COLLECTION”

An exclusive collection of tiles
In collaboration with pero by Aneeth Arora

pero by ANEETH ARORA

All the research and explorations that went into creating textiles for péro clothing have in one way or the other contributed to this collection. She says, “Most of the inspirations for this tile collection at some point were or will be incorporated in creating textiles for clothing.”

stories on a teliarumal is a simulation of the patterns on a telia rumal with a twist, inspired by an ikat telia rumal, especially developed for péro with a heart motif, which was then translated into tiles.



VINTAGE GARDEN



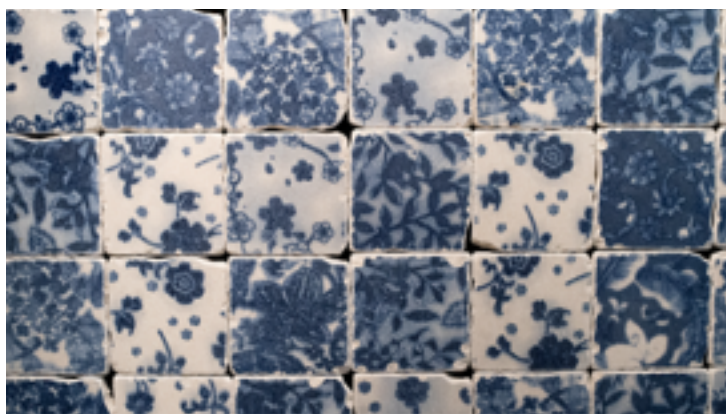
Each collection has a very distinct inspiration, the first being the botanical paintings of Pierre Joseph Redoute, and the idea of being able to paint on a wall like an artist would on a blank canvas.



KINTSUGI:

THE ART OF BROKEN PIECES

is inspired by an ancient Japanese craftsmen practice, wherein the repair could be a restoration in which the damage is incorporated into the aesthetic of the restored item and becomes artistically "better than new."



ABOUT FCML

FCML has been a luxury lifestyle retailer in the interior spaces since 2001 with a humble beginnings and uncertainties, and has now expanded to a 80,000 sq ft of a lifestyle retailing space. Ever since they set out, they have not only established themselves in four segments including bathrooms, kitchens, tiles and wood floors, but also, in the sphere of home and lifestyle accessories (retailed through their own stores and other channels as well).

FCDI is FCML's Design Initiative, which seeks to encourage collaborations between creative professionals from various streams of Art, Architecture, Interiors, Fashion, Photography and Visual Arts Communities. They believe in the philosophy of collaborating across streams will help harness synergies that will result in higher and more efficient design at mass industry levels.

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