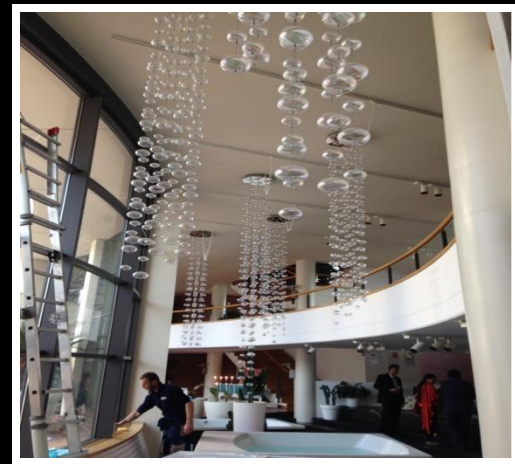


FCML | SALONE & DEL MOBILE 2014

BEING THE PART OF THE LUXURY DESIGN INDUSTRY, FCML NEVER MISSES A CHANCE TO EXPLORE THE DESIGN WORLD IN THE BEST POSSIBLE WAY. FCML TEAM'S WEEKLONG VISIT TO ITALY DURING SALONE FAIR 2014 ADDED ON TO THE FUN AND INFORMATION POOL OF THE ORGANIZATION.



ON 7TH APRIL, FCML TEAM VISITED RICANATI, ITALY TO LEARN ABOUT THE OPERATIONS AT TEUCO FACTORY. TEUCO OVER THE YEARS HAS DRIVEN THE DEVELOPMENT AND THE EVOLUTION OF BATHROOMS, TRANSFORMING IT FROM A CLOSED AND HIDDEN ROOM INTO AN ENVIRONMENT TO BE FURNISHED AND SHOWN OFF.

THE TEAM LEARNED ABOUT HOW THE MANUFACTURING OF THESE DESIGNER PRODUCTS IS DONE AND HOW THE RAW MATERIAL TURNS INTO AN INSPIRATIONAL ELEGANCE. FROM WASHBASINS TO SANITARY FIXTURES TO BATHTUBS TO WHIRLPOOLS, THE TEAM WAS EXPLAINED THE MECHANISM BEHIND ABSOLUTELY MESMERIZING DESIGNS FROM TEUCO.

POST THAT, FCML TEAM VISITED TEUCO SHOWROOM AND LEARNED ABOUT VARIOUS THERAPIES. THE TEAM WAS SHOWN LIVE HYDROSPAS, STEAM SYSTEMS AND SHOWER CUBICLES. THE TEAM LEARNED ABOUT THE LATEST TECHNOLOGY INCLUDING HYDROLINE, HYDROSILENCE, ADVANTAGES OF DURALIGHT THAT HELPS ADD SPLENDOR AND GRANDEUR IN ONE'S PERSONAL SPACE.

GESSI PREVIEW PARTY & GESSI INDIA NIGHT

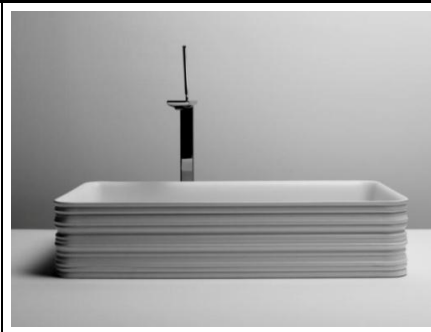


7TH APRIL, 2014 - EVENING, FCML TEAM HEADED FOR THE GESSI PREVIEW PARTY AT GESSI MILAN SHOWROOM. GESSI LAUNCHED ITS TWO NEW COLLECTIONS – ELEGANZA AND CONO COLLECTION.

ON 10TH APRIL 2014, GESSI HOSTED GESSI INDIA NIGHT IN COLLABORATION WITH FCML. THE NIGHT WAS A BIG SUCCESS AND SAW MORE 100 TOP ARCHITECTS AND INTERIOR DESIGNERS FROM INDIA.

WITH THE SKILLFUL DIRECTION OF MR. ABHINAV KHANDLWAL, GESSI INDIA MANAGED TO TRANSMIT THE DESIGN, THE PASSION AND THE PRESTIGE OF THE BRAND TO INDIAN COMMUNITY.

SALONE INTERNAZIONALE DEL MOBILE 2014



DURING SALONE DEL MOBILE 2014, THE CITY COMPLETELY GOES IN THE CELEBRATION MODE TO ENJOY AND EXPLORE WORLD'S LARGEST DESIGN FAIR. FCML TEAM, AT THE FAIR FOUND SOME OF THE FINEST AND TRENDIEST COLLECTIONS WHICH WERE CONCEPTUALLY SPELLBINDING. THE STALLS WERE GRACEFULLY CRAFTED TO SHOWCASE THE SUPERB FUSION OF VISUALLY STUNNING PRODUCTS IN ONE CHARMING SPACE.

DEVON & DEVON - A TREND SETTER IN STYLE, WITH ITALIAN SOUL AND A SOPHISTICATED INTERNATIONAL ALLURE SINCE 1989; SHOWCASED DAZZLING 'MUSIC' COLLECTION.

GESI - GESI HAS BEEN DESIGNING & MANUFACTURING EXCLUSIVE BATHROOM & KITCHEN FITTINGS AND FURNISHINGS FOR OVER 20 YEARS. IT LAUNCHED ETHNIC ELEGANZA AND CONO COLLECTION.

VALDAMA - THE BRAND'S STRENGTH IS THE QUALITY CRAFTSMANSHIP TYPICAL OF THE AUTHENTIC "MADE IN ITALY". IT DISPLAYED ITS "SEED" & "TRACE" COLLECTION.

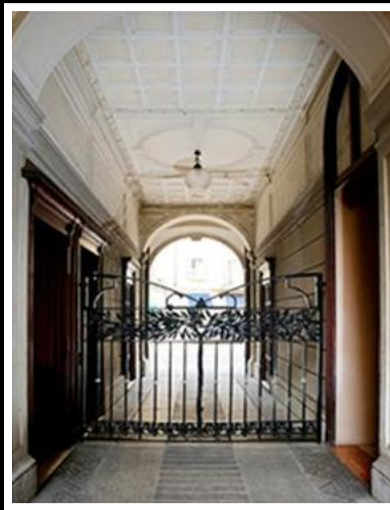
LAUFEN - SINCE MORE THAN 120 YEARS, THE SWISS BRAND LAUFEN STANDS FOR PRECISION, QUALITY, DESIGN & SUSTAINABILITY. IT DISPLAYED TWO COLLECTIONS - "KARTELL BY LAUFEN" AND "SAPHIRKERAMIK".

MILLDUE - TOP QUALITY INSPECTED AND GUARANTEED HAS ALWAYS BEEN THE AIM OF MILLDUE; SHOWCASED MAJESTIC AND HILTON COLLECTIONS DISTINCTLY DESIGNED WITH ICONOCLASTIC SENSIBILITIES.

TEUCO - BEGINNING ITS JOURNEY SINCE 1972, TEUCO PRODUCTS HAVE BECOME FURNISHING MODULES FOR BOTH INDOORS AND OUTDOORS. ITS NEW COLLECTION IS THE RESULT OF AN ATTEMPT AT GIVING A HARMONIC SENSE TO THE UNIVERSAL VOICE OF MATERIAL.

POMD'OR IS WORLD RENOWNED FOR ITS DESIGNS. ITS COLLECTION "HERITAGE" IS THE PERFECT COMBINATION OF ARTISAN ELABORATION WITH THE LATEST TECHNOLOGY.

DEVON&DEVON – NEW STORE IN MILAN



ON 8TH EVENING, FCML TEAM ATTENDED SHOWROOM PREVIEW OF DEVON&DEVON AND ALSO HAD A TRAINING SESSION WITH MS. TERESA TANINI – MARKETING & COMMUNICATIONS MANAGER, DEVON&DEVON

FCML TEAM VISITED NEW DEVON&DEVON SHOWROOM IN MILANO. DEVON&DEVON CELEBRATED ITS 25 YEARS OF BUSINESS WITH ITS ULTIMATE 500 M2 SHOWROOM IN THE ESTEEMED LATE 19TH CENTURY PALACE SITUATED IN VIA SAN MARCO NO. 38, IN THE BRERA DISTRICT. THIS INTERNATIONAL HUB IS CREATED IN A STRATEGIC LOCATION IN MILAN – CLASSICAL DESIGN ELEMENTS WITH ARTISTIC SENSIBILITIES.

FCML

BATHROOMS

KITCHENS

WOODFLOORS

SURFACES

IN THE WORLD OF DESIGN AND LIFESTYLE, FCML IS A FORCE TO RECKON WITH. THE BRAND HAS CARVED A NICHE FOR ITSELF AS A PIONEER OF QUINTESSENTIALLY EUROPEAN, LUXURIOUS DESIGN PRODUCTS FOR THE DISCERNING CUSTOMER EVER SINCE THEY STARTED THEIR RETAIL JOURNEY THROUGH THEIR FIRST STORE IN DELHI. HEADQUARTERED IN THE COUNTRY'S CAPITAL CITY,



FCML TOOK AN EFFORT TO PREPARE SALONE BOOKLET 2014, CARRYING ALL THE REQUIRED DETAILS ONE MAY NEED WHILE TRAVELLING TO SALONE.

THE BOOKLET CONSISTED OF THE INFORMATION ABOUT THE FINEST RESTAURANTS, CAFES, DRINK & COCKTAILS OUTLETS, SPA & WELLNESS SPACES, SHOPPING AND DESIGN DISTRICTS AND OF COURSE THE TRAVEL MAP.

IT WAS SENT TO ARCHITECTS, INTERIOR DESIGNERS AND CLIENTS.

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